

TAKISATHANASSIOU.COM MEDIA KIT

Build a Productive and Autonomous Life

About Takis Athanassiou

Takis Athanassiou is a productivity, AI, and systems strategist with over 23 years of experience helping solopreneurs, creators, and small businesses work smarter, earn more, and grow sustainably. His mission is to turn productivity into profit through skills & assets development, smart systems and mindset.

Audience Overview

Monthly Reach	25K+ readers (blog + newsletter + LinkedIn +Twitter (X))
Newsletter Subscribers	5K+ (45% average open rate)
Website Visitors	12K+ monthly unique visitors
Top Regions	Europe (Greece, UK, Germany), North America (US, Canada), and China
Primary Audience	Solopreneurs, creators, freelancers, consultants, and small business owners
Top Interests	Productivity, automation, Notion systems, AI tools, business design, content strategy and frameworks

Sponsorship & Partnership Options

Newsletter Sponsorship: Feature your brand in [Takis Athanassiou Newsletter](#). Up to 100 words with CTA. Starting at \$150 per issue.

Article Sponsorship: Featured placement in SEO-optimized blog posts. Starting at \$100/article.

Article Authoring and Optimization: Development of a SEO-optimized blog posts according to the specifications of sponsor. Starting at \$300/article.

Podcast Sponsorship: Early access to the Takis Athanassiou Newsletter. Starting at \$350/episode.

Product Reviews: Honest and detailed reviews of tools or books. Starting at \$400/review.

Custom Collaborations: Co-branded campaigns, webinars, or affiliate projects. Pricing on request.

Partnership Principles

All collaborations are built on relevance, integrity, and value — only promoting tools and ideas that truly help solopreneurs thrive.

Contact

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